

# Join the Fight

## Interior Design Profession Under Threat



The interior design profession has changed. It's time we change how it is viewed, defined and regulated.

### We need to:

- Define Interior Design
- Licence and regulate the industry
- Improve professional standards
- Improve education standards

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## Support Agreement: DIA – Interior Design Advocacy

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### About the Design Institute of Australia

As Australia's peak industry body representing the design profession for over 70 years, DIA advocates, promotes and supports Australian design and designers both domestically and internationally.

It exists to help Australia's professional designers to succeed in business and to enjoy their working lives, while collectively growing Australia's reputation as a design nation.

Through its programs, DIA brings together design practitioners with people and organisations who employ, commission, support and promote designers. As such, its membership includes design practitioners and participants in Australia's design industry.

### About the advocacy support

DIA advocates for and on behalf of persons in design and associated professions. The interior design profession is under threat due to a range of issues outlined in the Define Interior Design information pack.

The solutions require long-term commitment from the DIA organisation, as well as from the volunteers that make up the State Branch Councils and the National Advisory Committee. Maintaining the momentum will require ongoing resourcing to secure legal and lobby services amongst a range of other expertise.

We are seeking support from companies that rely on interior designers to specify and schedule their products and services.

### Contact

Georgina Greenland  
Head of Community Engagement  
0403 750 278

### Advocacy Period

2024

### Endorsement Value

\$5,000 + gst

### Includes

- Logo presence on advocacy documentation
- DIA Registered Entity membership
- Acknowledgement on the DIA website advocacy section as a supporter
- Verbal acknowledgement of DIA endorsement at online and face to face meetings

# Advocacy Support 2024

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Please complete and return. Upon receipt of your signed Advocacy Support Agreement and payment of invoice, acknowledgement of your company branding will commence for the period specified on all collateral pertaining to the Interior Designer advocacy.

## ● SUPPORTER'S DETAILS

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Supporter's Legal Name ACN/ABN \_\_\_\_\_

Brand name for inclusion on promotional material \_\_\_\_\_

Contact Person \_\_\_\_\_

Email and /or mobile \_\_\_\_\_

## ● ADVOCACY SUPPORT FEE

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2024 Description \_\_\_\_\_

TOTAL COST (excl GST) \_\_\_\_\_

## ● SIGNATURES

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Signed for and on behalf of the  
Design Institute of Australia

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Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

Signed for and on behalf of

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Signature

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Title

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Print Name

\_\_\_\_\_  
Date